



Tired of spending lots of money on credit reports only to receive limited information like address, phone number and, if you're lucky, the customer's water bill payment experience?

Frustrated with lack of replies to all those credit inquiries you fax and mail out?

Spending **too much time** responding to credit reference inquiries, when you have so many other responsibilities?

Wish there was a way to **improve your efficiency** while **reducing the cost** of effectively managing risk?

We have the answer for you! Try GAIN credit reports ... FREE!

GAIN (Gift Associates Interchange Network) is a **member-driven** organization providing online credit information. Our comprehensive database was **designed by and for** Credit Professionals in giftware, greeting card, decorative and related industries. GAIN has more than 200 member companies contributing more than **1 million** lines of A/R experience on your customers in the U.S. and Canada.

How can GAIN help you?

- ✓ Make **more accurate** credit decisions by utilizing industry-specific information.
- ✓ **Reduce the time spent** requesting and replying to credit inquiries. Accessing one comprehensive reporting system saves you time and significantly shortens the credit-to-sale cycle.
- ✓ **Minimize risk** by accessing reliable, up-to-date credit information.
- ✓ **Increase your confidence** in credit decisions by "getting behind the numbers" with other GAIN members.
- ✓ **Improve your company's competitive advantage.** Only GAIN members have access to this critical information.

GAIN Features:

- ✓ **Web-based Credit Reporting Services** available to members 24/7.
- ✓ **Flash Reports at no additional cost.** Members have access to urgent information on their customers such as placed for collections, NSF checks, broken payment promises, bankruptcy filings, etc.
- ✓ **Educational Conference** held annually, featuring industry-related education, account discussion and professional networking opportunities.
- ✓ Monthly **educational webinars.**
- ✓ **Member-driven.** You and other members have direct input into GAIN's bylaws, rules, events, etc.

Try **GAIN FREE!** Complete the required information on the next page and receive **FIVE FREE CREDIT REPORTS!**

Helping You Make Better Credit Decisions



Receive Five FREE Credit Reports

Just provide the information requested below on each of your five customers.
Then, fax to 716-878-0478 or call: 1-800-746-9428.

Company:
Address:
City/State/Zip:
Tel #:
Company:
Address:
City/State/Zip:
Tel #:
Company:
Address:
City/State/Zip:
Tel #:
Company:
Address:
City/State/Zip:
Tel #:
Company:
Address:
City/State/Zip:
Tel #:



By providing a platform that allows gift industry professionals to exchange credit information, GAIN has literally put at my fingertips what I need to make the most informed credit decisions possible.



Your Company Name: _____ Your Name: _____

Send my five FREE credit reports via:

- Fax number _____
- Email address _____
- Mailing address _____